

The Programs

World Class Students encourages students to take the set of rigorous high school courses that multiple studies show builds the academic momentum they will need for college or for work. Rigorous courses, especially in mathematics, build the mind like exercise builds the body, as does doing homework and summer reading. Recommended courses include: Algebra I and II, Geometry, Biology, Chemistry, Physics, four years of college-prep Language Arts, two years of the same World Language, three years of Social Studies, and one semester of Economics.

School Counts builds character and work ethic. Students earn annual credentials that document their ability to maintain a professional-level attendance and punctuality rate (95%), sustain at least average grades, stay on course for graduation in eight consecutive semesters, avoid serious disciplinary action, and do more than the minimum required for graduation.

Work the Money promotes real financial literacy, going well beyond topics like spending and saving. The program makes sure that students know that financial literacy is not just about making the right money decisions, it's about making the right life decisions. Students also learn about how some of their social and life decisions will impact their employability.

The Technology Challenge provides students with the opportunity to prove and improve their skills in common business software applications with unlimited access to hundreds of performance-based questions. These questions make sure they are as proficient in common business software as they are in computer games and instant messaging.

The Math Challenge offers students the chance to assess what they know by taking online voluntary exercises that define knowledge in key courses like Algebra and Geometry. High demand mathematics courses build mental agility better than any other academic content and are more critical to success in college and work than any other subject.



The Activities

Virtual Job Shadowing gives students an opportunity to talk to a variety of people in a diverse set of jobs through webinar technology. The presentations are then archived for download via media software or podcasts.

Virtual Field Trips provide students with a glimpse into their futures and offer a look at the kinds of companies that will want to hire them and the jobs available -- if they have the skills needed.

MushyGushy E-cards can be sent to students who are succeeding in school. Students can also send the cards to teachers who have 'gone-the-distance' for them.

Emails to Registered Website Members keep students, parents, teachers, and employers informed of breaking news about the future workforce, relevant educational research and new website features.

Other Website Features include polling and 'pop' quizzes, student completion logs (which allow students to track progress against program benchmarks), information about colleges and scholarships, national and local awards, program deployment suggestions, parent presentations, and much more.

Materials for Educators are found behind password-protected areas of the website that house printable credentials, downloadable versions of the motivational classroom lessons, (for teachers with limited access to computer technology or the Internet), fun classroom posters, teacher manuals, surveys that schools can use to assess the perceptions of their students and parents, and much more. **LearnDoEarn** materials are also available as program kits.

The Costs

Thanks to the Corporate Sponsors that provide funding for the project, the majority of materials on the website are **FREE** and open to the public. Every day, **LearnDoEarn** helps thousands of students choose the right course and increase their college readiness and employability. If you would like to support **LearnDoEarn** in your community, call **609-989-8315!**

The Methodology

LearnDoEarn offers the opportunity for students to earn credentials when they achieve program benchmarks in the five programs. These credentials are awarded by teachers and reinforce appropriate student decisions. Students can use the credentials to market themselves to employers and colleges.

LearnDoEarn program messages are delivered by 'virtual business people' in electronic presentations that use eye-popping statistics that motivate and inspire students -- and help them and their parents understand why they need to take full advantage of the educational opportunities offered them. The **LearnDoEarn** message of hard work and hard courses is based on widely referenced research and will prepare students for future success in college, work, and life.

Employers report that record numbers of young adults with high school diplomas cannot pass employment tests that measure 7th grade skills. Colleges report equally unprecedented levels of students who need remediation. And schools report that on any given day, 75% of the student body arrives without having done homework assignments.

In an age where young adults do less and expect more, **LearnDoEarn** is changing the way students think about the education that taxpayers are providing them. Not surprisingly, **LearnDoEarn** reinforces the messages that the best teachers give them everyday.

And just in time, too. With hundreds of thousands of high-paying jobs lost to foreign countries, America is close to losing its global superiority.

Learn.
Do.
Earn.

Now is the time to make sure that we prepare our students for as many options as possible. We need to make sure they learn more now and do more now, so they can earn more later.



Contact Us: 609-989-8315

www.LearnDoEarn.org

Contact Us: 609-989-8315

Learn. Do. Earn.

“LearnDoEarn made me put things together. I decided that in order to get where I wanted to in international economics, and to distinguish myself in applying to college, I would have to take those courses [outlined in the World Class Students sequence]. The things they stressed to us really helped me get my job as a bank teller. My attendance and grades showed I was responsible and able to work hard. Usually, they don’t hire 16-year-olds.”

17-year-old high school senior

“For the first time, I feel like I am controlling my future. For the first time, I don’t feel lost trying to figure out what to do.”

15-year-old high school student

“The LearnDoEarn program . . . is such a powerful tool / resource that we have only begun to scratch the surface of its true worth.”

Assistant Superintendent, K - 12 public school district

“. . . no other business-driven program . . . encompasses the broad academic and personal competencies necessary to success in college and employment.”

Education Week, December 20, 2006

“The singular strength of the program is that it helps kids see that what they do now in school does relate to what they can do later on.”

Dean, Graduate School of Education

“Enrollment in physics classes has soared, as has enrollment in economics classes, which we had phased out several years ago – all because of mounting student demand.”

Director of Education, K - 12 public school district

Ready for College.
Learn More Now.

Ready for Work.
Do More Now.

Ready for Life.
Earn More Later.



Learn. Do. Earn.

LearnDoEarn ensures that students use their middle and high school years to build the academic momentum they need to take them into and through college or into high-wage jobs. **LearnDoEarn** provides students with the information they -- and their parents and teachers -- need to make the best possible

research-based academic, behavioral, career, and financial decisions in middle and high school.

LearnDoEarn is a powerful suite of programs that will help inform, motivate, and guide students as they navigate their way toward the world beyond high school. **LearnDoEarn** uses eye-popping data to provide students with a statistical rationale, and makes a compelling case, for why they have no choice but to work hard and take challenging courses in mathematics, science and language arts if they want to be ready for college, ready for work, and ready for life.

LearnDoEarn offers students the opportunity to earn credentials by achieving various performance benchmarks in critical program components. The website has been designed for use in classrooms, but can be used by a student working alone, school counselors, mentors working with teens after school, or parents. College professors and employers agree that young adults do not have the critical thinking skills they need, lack an appropriate work ethic, are computer-friendly but not proficient, are accruing high levels of debt that might impact their employability, and can’t ‘do the math.’

LearnDoEarn programs are soundly grounded in research and have been designed to mitigate employer- and college-defined deficiencies in young adults.

LearnDoEarn delivers a hard but all-too-realistic message to teens: Work hard today or you may not have a job tomorrow.

**Call today for more information:
(609-989-8315).**



www.LearnDoEarn.org

www.LearnDoEarn.org

Their world will be very different from yours.

Will they be ready for the challenges ahead?

Make sure they are ready with

Learn Do Earn



www.LearnDoEarn.org